



## **BREAKAWAY™ PRODUCT APPROVED**

eBet Limited (ASX: EBT) ("eBet") announced that it has received regulatory approval for its BreakAway™ product to be installed in NSW Clubs.

- o BreakAway™ is designed to assist Clubs combat the potential negative impacts from the pending smoking bans that will commence on 2 July 2007 in NSW.
- o BreakAway™ allows players to securely reserve a gaming machine for a period of time so they can take a BreakAway.
- o BreakAway™ provides a controlled mechanism to secure a players money whilst they take a BreakAway.

eBet has promoted BreakAway™ over the past 6 to 8 months which has generated the strong sales commitments while regulatory approval was pending.

- o Over 5000 units confirmed to date;
- o Generating over \$5.7m in sales revenues;
- o Recurring revenues for eBet's BreakAway™ product projected at over \$500k per annum;
- o Existing customers with a further 30,000+ gaming machines connected to eBet systems are able to take advantage of the BreakAway™ technology representing an estimated sales potential of over \$30m and \$3m in annual recurring revenues to the company.

Many clubs have already embraced BreakAway™ including leading Clubs such as:-

Mount Pritchard District Community Club  
Harbord Diggers Memorial Club  
Eastern Suburbs Leagues Club  
Epping RSL Club  
Dee Why RSL Club  
Club Burwood  
Mingara Recreation Club  
Liverpool Catholic Club  
Mosman Returned Serviceman's Club

Managing Director and CEO Mr. Tony Toohey said, "Market response to BreakAway™ has exceeded our expectation. We demonstrated BreakAway™ again at a recent gaming expo at Darling Harbour, as a result from the interest we received at this expo we expect strong demand for BreakAway™ to continue."

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### **About eBet**

eBet Limited (ASX: EBT) is a leading Australian gaming company with operations and contractual arrangements in Australia, New Zealand, the Philippines, South Korea, Vietnam, Singapore and the USA.

eBet develops and markets a range of networked solutions for slots. It is one of the world's largest gaming systems companies with more than 600 customers who collectively operate more than 48,000 slots. Its card-based cashless gaming systems, player tracking and loyalty systems and data management solutions are installed in leading gaming venues in Australasia.

eBet also develops and supports online wagering systems for licensed operators in international markets. Its key customers are the New Zealand TAB, Penn National Gaming Inc. (NASDAQ: PENN) and Mohegan Sun at Pocono Downs.

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