



**EBET WINS COWBOYS - FIRST STEP IN MAJOR DRIVE INTO QLD MARKET  
AND  
EBET'S LATEST SYSTEM APPROVED BY QLD REGULATOR**

Leading gaming technology company eBet Limited ("eBet") (ASX: EBT) has completed installation of its integrated data retrieval, player loyalty and promotional system across all gaming machines at Cowboys Rugby League Club in Nth Queensland.

Cowboys General Manager, Mr. Gavin Rugless, praised eBet saying that the installation was the most professional he had seen in his 18 years in the gaming industry.

eBet Managing Director and CEO, Mr. Tony Toohey, said that the installation heralded a new growth phase for the Company in the Queensland market.

"Whilst we have already achieved some market presence in Queensland through distribution of our player loyalty modules by UNiTAB, Cowboys will be the first venue to operate a fully-integrated eBet system", said Mr. Toohey.

He said that the installation provided the platform for eBet to showcase its full range of functionality in the 41,000-machine Queensland market.

The Company said that the approvals from the Queensland Office of Gaming Regulation ("QOGR") is a precursor to the commencement of technical trials of its card-based cashless gaming system in the State. The trials are scheduled to commence in early July and are expected to run for approximately eight weeks.

eBet said that technical approvals for its world-leading card-based cashless system would enable it to offer its full suite of system functionality in Queensland, providing a strong competitive advantage.

"Queensland is a relatively green-fields market from a systems perspective and as such presents a significant growth opportunity for the Company over coming years", concluded Mr. Toohey.

**About eBet**

eBet Limited is listed on the ASX (Symbol: EBT) with operations and contractual arrangements in Australia, New Zealand, the Philippines, Korea, Singapore Greece, Russia and the USA.

eBet develops and markets a range of networked solutions for gaming machines. It is one of the world's largest gaming systems companies with more than 450

customers who collectively operate more than 40,000 gaming machines. Its card-based cashless gaming systems, player tracking and loyalty systems and data management solutions are installed in leading gaming venues in Australia, New Zealand, the Philippines, Korea Singapore, Greece and Russia.

eBet provides and operates a Wide Area Linked Progressive Jackpot systems to some of the largest Native American Casinos in California USA.

eBet also develops and supports Internet-based wagering systems for licensed gaming operators in international markets. Its key customers are the New Zealand TAB and Mohegan Sun at Pocono Downs and Penn National Gaming Inc. (NASDAQ: PENN).

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